

Minutes of CRC meeting of 8/3/21

Commenced at 1:04pm with Cori Harms, Linda Dunn, Mindy Harris, Marriann Schweitzer, Jole Williams, Carole Homer, Louise Purdin, Valerie Harrison, Joanne McMurphy, John Williams by phone, Kirby Smith, Diane Mangel as guest and Ronda Christoph as guest observer

1. At this time, we have approximately \$5000 net income from the 2021 Scramble for Scholars to allocate for Ilwaco HS scholarships in 2022. Of the awards made this year two(2) have been paid to the university/college and one(1) is still outstanding.
2. Louise made a list of leftover items from the 2021 annual picnic and noted there were approximately 70 members in attendance. This information will help with what to purchase next year.
3. Diane Mangels explained the event she is giving on 8/28 for members to make greeting/gift cards. Two classes (10am and 1pm) with no more than 10 participants per class. All supplies are provided. Free to members and \$15 for their guests. Flyer is in Weekender and copies ready to go in the cabanas boxes-Annette!
4. Suggestion last month by Mark Scott to keep Surfside visible in a positive way was to have a presence at the Slow Drag. Our President, Ric Minich will make a showing with member, Mike Baer. Let's show support for them and Surfside on Friday, 9/11/21 at the port of Ilwaco. Another suggestion was to participate for Surfside in Sandsations and the Pacific County Fair. Let's keep those possibilities on our radar for 2022. 6. Heidi gave us numbers requested and expended in last year's budget and after discussion Mindy motioned to ask for \$9000 this year saving members \$1000 this year. Kirby seconded and all were in favor. 7. Discussed possible fall events: Louise asked the board trustees to ask their fellow board members to do another pancake breakfast for members to meet the board. It was well received 2 years ago. Much discussion on an ice cream social which was a success last Labor Day weekend. CRC will set 9/18/21 as our ice cream social and on July 4, 2022 for next year. The Chili Cookoff was tabled for now due to covid and possible restrictions. We can discuss in September further events. 8. Louise explained that Ric Minich would like a more inclusive and personal ceremony for both Memorial Day and Veterans Day. Some ideas were discussed, and we will invite Ric next month to hear what he would like us to do. Louise will contact an American Legion member for possibilities. 9. A CRC member sheet was passed and submitted to the committee and the office as requested. Judy has resigned due to her husband's care restraints. Note: Mark Scott has a new email address. 10. Proposed objectives for CRC-Marriann would like us to communicate better with the Surfside community. A phone tree for emergencies was suggested by Joanne. Louise suggested she draw up a page for the Weekender asking for volunteers and then putting the list on the Surfsideonline.org webpage. Louise suggested calling it Neighbor to Neighbor but put a disclaimer on it for liability purposes. Marriann and Cori feel that both the webpage and the Weekender need to be brought to the 21st century. They think there should be a 12-month calendar in the Weekender. They think the communication is poor and a blog should be on the webpage. Louise reminded that an administrator would be needed to keep that civil and appropriate. Who would need to do that?
Marriann & Cori brought to committee other member feedback regarding the SHOA communications: website, Weekender, Surf-In-Sider. We reflect/or not, that feedback. It's all-inclusive, as in not filtered, feedback. Questionable. Several members had comments about the Facebook page, both positive (i.e., Very useful & real time) & negative. (i.e., Not everyone uses Facebook).
Comments regarding Surf-In-Sider: Positive: there was a cost reduction by doing it in-house. Negative: No one really reads it, parts of it are very useful - phone numbers, maps.
Weekender: Positive: A majority of people read it. Negative: Redundant, needs full year calendar with SHOA events added. Needs frequently asked for links. Website: comments were generally in the negative. Hard to navigate. Not used. Marriann asked Louise if she is willing to stay as chair and Louise said Yes and her co-chair is Annette. Kirby reminded that the charter does not say we have a chair and two co-chairs. Louise did ask if a 3rd chair is needed for communication and asked Mindy who said she did not want a title but would help where needed. Marriann requests committee to talk to neighbors/other members and ask what they would like to see on the webpage, Surf n Sider and the Weekender and report back to her with our ideas including any member feedback. Motion to Adjourn at 3:15 pm by Mindy and 2nd by Kirby. I feel a need to explain a question/answer during our meeting regarding new committee members. We have 12 members plus 2 trustees which is a great

size. Can we use new members-of course! Anyone is welcome to attend and if they prefer our committee over other committees that are in need right now, I will welcome them as I am sure we all will. In my 3-year tenure my goal has been to keep meetings manageable and under 1-1/2 hours. All of us need to remember to raise your hand and be respectful when others are speaking-that will help keep things moving. A reminder that until our minutes are approved at the board meeting, they are not to be shared. Thanks for all your help!